

Creating a financially capable generation

MyBnk is the leading, specialist financial education charity for children and young people. Since 2007, we have worked with almost **315,000** young people.

Our mission is to empower young people to take charge of their financial futures and make money choices for themselves. We work in collaboration with schools, youth organisations and local authorities across the UK to deliver our expert-led financial literacy programmes to those aged **5-25**.

The need:

- Almost half of young people worry they will never be financially stable, and millions enter adulthood without the tools they need to survive and make informed money choices. We are dedicated to making a difference.
- 57% of young people say the cost of living crisis is their biggest worry for the future.
- We empower young people with the skills, confidence, and motivation to make positive financial decisions that will have long-lasting benefits and outcomes. This provides a strong foundation for their financial futures.

Source: the Prince's Trust (2023)